



Your Passport to Transform Sales

Equip your inside sales, field sales and marketing teams with LeadSquared to sell more and sell fast.

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Don't just take our word for it. See what our customers are saying.



"Our daily insurance sales is up by 40% and lead-to-sale ratio by 35%"

LeadSquared gives us the flexibility to run multiple experiments in our sales process and take faster decisions.

Mayank Gupta, Growth Hacker - OCK



"Wherever there's a process, there's LeadSquared"

If you are someone who knows the importance of tracking business metrics, I'd 100% recommend LeadSquared to you.

Mrinal Mohit, COO - BYJU'S



"We now disburse loans 30% faster than before"

Leadsquared has automated almost all our processes across the lending lifecycle (sales, credit and operations). Our DSAs are 55% more efficient than before and all their work is trackable.

Anuj Sachdev, Co-founder & VP- Product -

Our products



Sales Execution + CRM

Increase the sales velocity of your business



Field Force Automation

Keep a close check on your field sales team



Marketing Automation

Push your leads faster down the sales funnel

TRANSFORMING SALES FOR 1000+ BUSINESSES WORLDWIDE













Hi, I'm Diksha and I'm here to help!



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